

# Getting to Know You: Promoting Knowledge Mobilisation



During November, Walsall Library and Knowledge Services highlight the diverse methods by which colleagues at Walsall and Wolverhampton Healthcare NHS Trust can participate in evidence and knowledge mobilisation. This annual event, which began in 2019, has seen increasing participation and features the 'Randomised Coffee Trial' to foster connections among colleagues, both in person and online.

The Randomised Coffee Trial offers several advantages:

- It strengthens relationships by improving communication and encouraging the sharing of knowledge and ideas.
- It dedicates time for casual conversations that may cover non-work-related topics, yet still contribute to meaningful work discussions.
- It provides an opportunity to meet colleagues from different work circles, which is beneficial for broadening one's professional network.
- It supports the development of internal networks and fosters collaboration within the organisation.

The campaign has successfully engaged a broad spectrum of participants, achieving the target of 100 individuals, including clinicians, directors, managers, allied health professionals, nurses, administrative staff and students. Participants are matched randomly and meet for a conversation lasting 20 to 30 minutes at a convenient location. They are also encouraged to share their experiences on Twitter with the hashtag #WALRCT23 or via email. The feedback has been overwhelmingly positive, with many expressing gratitude for the chance to connect. Plans are already in motion to explore participant engagement for the year 2024.



Senior Library Technician, Bali Moore is a member of the Knowledge Mobilisation Community of Practice group. This group is dedicated to the exchange of ideas and best practices, and it creates guidance and advice to ensure the delivery of consistent, high-quality services. A key feature of this initiative is the promotion of Randomised Coffee Trials.